

INVESTING IN BETTER LIVES: UNIVERSITIES BUILDING AFFORDABLE HOUSING IN PARTNERSHIP WITH COMMUNITIES

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***Growing
Gender Lens
Investing in
Emerging
Markets:
Special Issue
of the
Journal of
Sustainable
Finance and
Investment***



The Idea

Playing multiple roles as non-profit developers, brokers, investors and investees, universities and colleges can convert their formidable real estate development and management capacities, in transparent and reciprocal partnerships with communities, to design, build, and help manage good-quality, affordable, sustainable and inclusive housing and other forms of badly needed social infrastructure (e.g., seniors' care facilities, child-care centres, women's shelters, etc.)

The University of Winnipeg Community Renewal Corporation

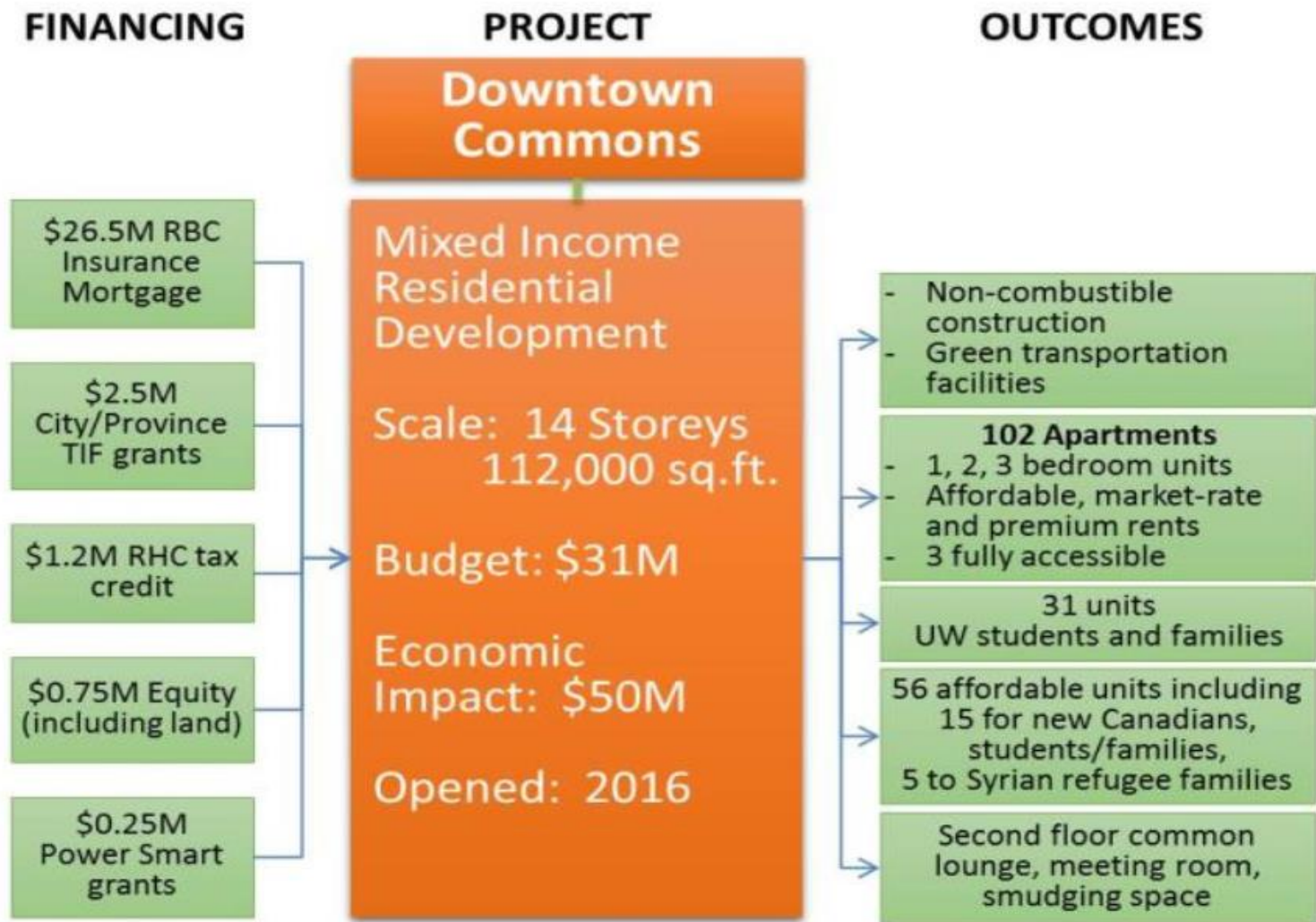
UWCRC, *a non-profit, charitable foundation*, was UW's vehicle to revitalize, renew and open campus facilities, building more than **\$200M worth of green buildings** in its first ten years (2005-2015) in Winnipeg's downtown core



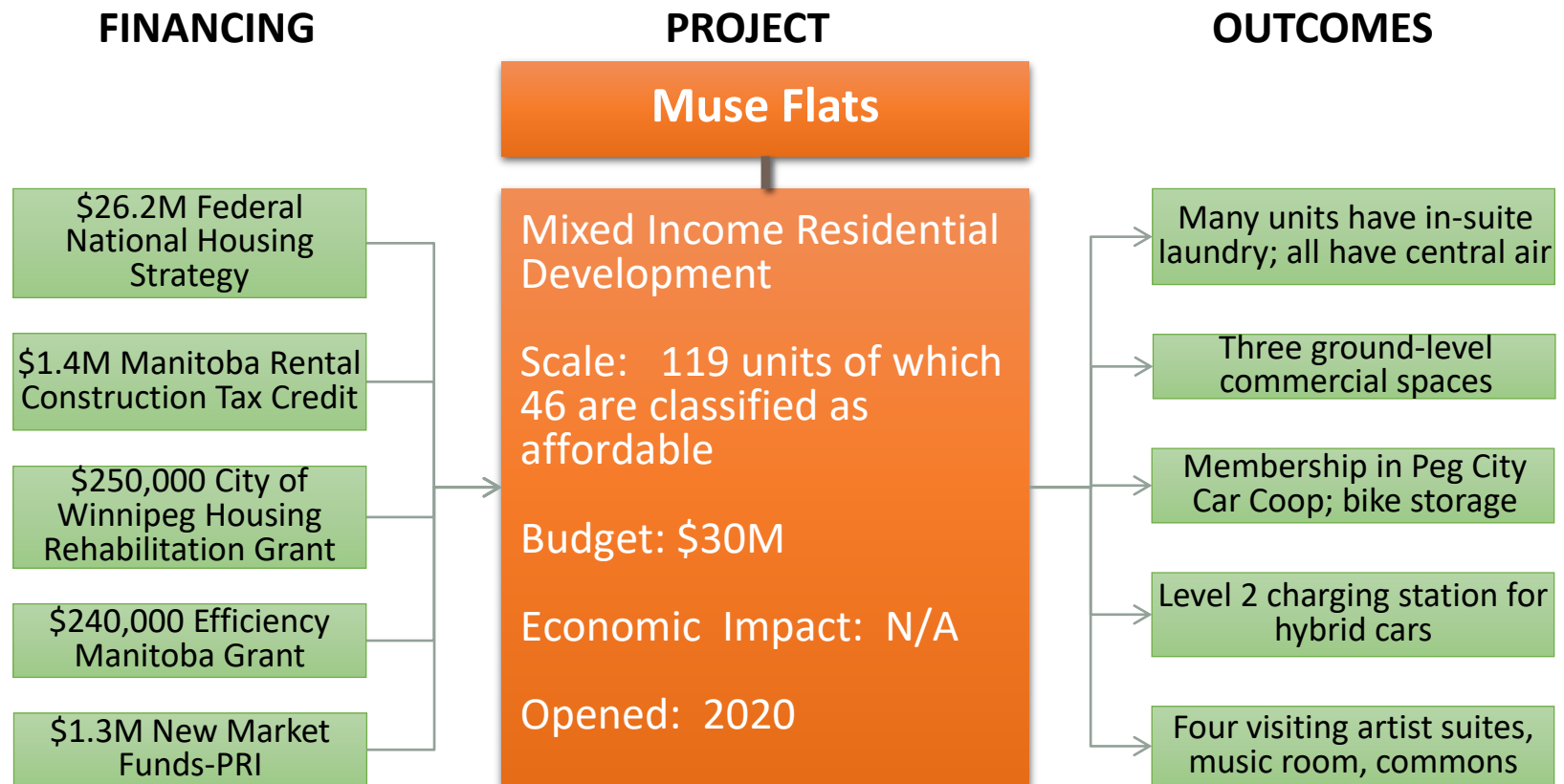
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The Model: Downtown Commons



The Replication: Muse Flats



Wider Replication



How to replicate the model further?

- Critical **case study** and impact analysis
- **Training** of university executives and community leaders
- Access to a large pool of **blended patient capital** from government, the private sector and foundations to finance social infrastructure

